



Apex Imaging Services Builds on World Class Team, Hires Bureau Veritas Executive

Pomona, CA
January 7, 2025

Apex Imaging Services welcomes former Target and Bureau Veritas executive Blake Brosa to its leadership team. We invite our clients, partners, and colleagues to connect with Blake as he begins this exciting chapter with Apex.

Blake joins us with nearly 20 years of AEC management and business development leadership experience. Prior to joining Apex, he spent six years with Target Corporation in various Property Development roles and the last decade with Bureau Veritas, where he oversaw sales, marketing, strategy, and client experience.

When asked why he chose to join Apex, Blake shared: “Retailers are seeking single-source solutions and partners that can truly deliver at scale. I was immediately impressed by Apex's differentiated self-perform capabilities, investment in its team members, and unwavering commitment to client delivery excellence. As the industry shifts towards simplified delivery models, Apex is exceptionally well-positioned to handle our clients’ highest profile initiatives – start to finish. I'm truly humbled and excited to join Apex on its mission of client delivery excellence and systemic growth.”

Blake has served the commercial industry with a focus on retail, banking, convenience stores, grocery, restaurants, self-storage, supply chain, and EV charging. Well-versed in multi-site portfolios, clients benefit from his expertise in assessing strategic initiatives, assembling cross-functional teams, and developing scalable solutions that optimize speed to market and maximize overall value. His corporate and government experience allows him to quickly relate to clients' challenges, foster collaborative relationships, navigate complex issues, and provide unique solutions throughout the lifecycle of projects.

“Blake’s arrival comes at a pivotal moment as Apex solidifies its position as the only true turnkey solution provider in the multi-site marketplace. Our integrated approach leverages PMO expertise, cutting-edge technology, self-performing GC capabilities, and in-house A&E teams, allowing us to redefine multi-site brand support with seamless, cost-effective solutions. Blake’s core values, leadership, and expertise further enhance our ability to execute this vision and ensure we continue to exceed client expectations and drive scalable success,” commented Dan Cardona, COO.

Blake holds a Bachelor’s in Construction Management from Kansas State University and a Master of Business Administration from the University of Minnesota. He resides in Phoenix with his wife, Haley, and their two young children, Brooks and Blair. The family enjoys Arizona winters and exploring the mountains of northern Arizona and southwest Colorado with their dogs whenever possible.



“As we celebrate our 75th Anniversary, we found Blake’s unique experience - from laborer to executive - his family values, and his ability to cultivate relationships and uplift any team he works with exceptionally fitting and aligned with Apex’s mission and vision. We are thrilled to welcome Blake to the Apex Family.” said Hal Hargrave, CEO.

Please join us in welcoming Blake Brosa to our team. We’re excited about where we’re going together!

About Apex Imaging Services

Apex Imaging Services is a nationwide, self-performing GC - Management - Tech firm serving the retail, restaurant, grocery, convenience, banking, and petroleum industries. Apex specializes in implementing nationwide interior and exterior rollouts, remodel, reimage, reset or refresh programs.

For an additional list of services, clients and project time-lapse videos- visit our website www.ApexImagingServices.com